

# SUSTAINABILITY AT BRE

## Delivering the S Plan

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In 2008, BRE adopted an innovative approach to address sustainability within the organisation. The company's sustainability strategy – known as the 'S Plan' – set out a four-year programme of continuous improvement across eight key areas of sustainability: carbon dioxide (CO<sub>2</sub>) emissions; resource efficiency; supply chain engagement; transport; community engagement; ecology; water; and information systems.

This Information Paper provides an overview of the S Plan and identifies the key success factors and lessons learned in its implementation. It is hoped that insight into the implementation of BRE's sustainability strategy will assist other organisations wishing to develop their own internal sustainability programmes to understand the key factors necessary to making such programmes successful.

This Information Paper is primarily aimed at company environmental/sustainability managers responsible for overseeing and reporting on the environmental activities of companies.

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### INTRODUCTION

BRE's mission is 'to build a better world together'. However, our planet cannot support the continued growth of living standards and consumption without a transformation in our use of natural resources and the adoption of sustainable processes and practices that ensure the continuing health of all aspects of life.

BRE has the dual responsibility of using its knowledge and influence to help others to achieve sustainability in all they do and also of demonstrating this policy in its own actions. In that context, the S Plan was established in 2008; this set about transforming the way that BRE staff think about and act on sustainability within the business.



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